

12 SURPRISING FACTS (and 1 fib) about SPRING CLEANING



As the weather warms up and the days get longer, it'll soon be time to tackle the spring cleaning...or will it? We wanted to know whether us Brits are really bought in to the whole spring-cleaning thing. So, we conducted The Thane H2O Great British Spring-Cleaning Survey. And the results may surprise you...

Most of us enjoy a good spring-clean

56%

of the people we spoke to claim to enjoy spring-cleaning



But the magic wears off as you get older

Less than half (46%)

of over 65s say they enjoy cleaning... maybe they have better things to do

Pretty much everyone gets their spring-cleaning done

93%

of households in our survey claimed they spring-clean at least once a year



The biggest spring-cleaners live in...

...the East Midlands, Greater London and the South East

Over 94% of respondents claimed to spring-clean at least once a year or more



No surprise... few of us like tackling the toilet

More than 42%

claimed to find wielding a toilet brush the least enjoyable home cleaning job



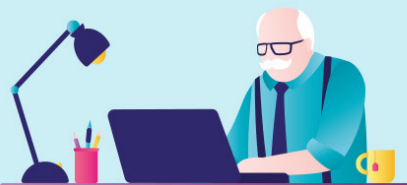
It often takes a couple of days

1/4 of those surveyed devoted 2 full days to spring-cleaning - that's dedication!

Men admit to being messier



Men were more than twice as likely to nominate themselves as the messiest (48%) compared with women (20%)



It's not just spring-cleaning the home...

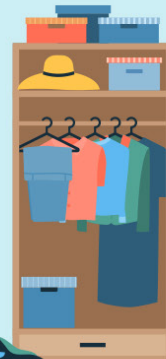
57% of us take the opportunity to declutter apps from our smartphones

48% of us like to spring-clean our vehicles

46% use the opportunity to unsubscribe from, or unfollow, brands they no longer appreciate

Tackling our wardrobes is a challenge, too

Decluttering the wardrobe was the second least enjoyable task, cited by 32%



We're now much more aware of germ hotspots

Dish sponges (76%)

Door handles (74%)

Chopping boards (73%)

Light switches (64%)

Remote controls (59%)

were all picked out as breeding grounds for germs



Spring-cleaning is good for your wellbeing



Almost 90%

of respondents claimed they felt more 'at peace' when their homes were clean



And the spaces that need most attention are...

Bedrooms (33%) and kitchen cupboards (32%) are the most likely areas to need decluttering



Buying a Thane H2O cleaner will make you 100% happy

Ok, so this one might be a bit of a fib. Yet 70% of people who reviewed our Thane H2O HD steam cleaner on Trustpilot rated it as 'excellent'



H2OHD™



H2O SteamFX™ (Pro)

THANE H2O CLEANING RANGE



H2O e3™



H2O X5™



83% of people who've bought our Thane H2O e3 cleaner have left a four or five-star review on our website.

That's a lot of happy customers!

"I cannot believe that only salt and water can make a cleaner that is this effective. I can use it everyday to clean and sanitize my house from top to bottom."

★★★★★ Trustpilot